

### About us

The Association of Chelmsford A Cappella (ACA) is a 501c3 organization dedicated to supporting Chelmsford's a cappella community.

Currently, Chelmsford has two a cappella groups in Chelmsford High School that ACA supports. One is a co-ed group, The Thursdays. The second is an all-treble group, The Crescendos.



# ASSOCIATION OF CHELMSFORD A CAPPELLA

501C3 ORGANIZATION

### Contact us

Association of Chelmsford A Cappella

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## Our story

The ACA was formed to help develop a cappella growth through the rest of the Chelmsford school system and the community at large.

Our primary goal is to assist financially and operationally to prepare for a cappella competitions held in late winter and early spring. This can come in the form of registration fees, travel expenses and other expenses incurred by the groups.

Our unpaid volunteer board consists of parents of current and former members and others from the community who are dedicated to advancing a cappella in Chelmsford.

### The Groups

Founded in 2014, the <u>Thursdays</u> have grown from their jazz roots by infusing contemporary songs and styles into their repertoire. Many of the alums of the Thursdays have gone on to perform at the collegiate level in schools ranging from Northeastern, UMass, Emerson, UNH, Colgate, and many others.

The Thursdays are four times ICSHA northeast champion and won the 2019 ICHSA third place.

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Founded in 2016, the <u>Crescendos</u> infuse pop sound into their choral background. This group continues to grow and shape the a cappella scene at Chelmsford High School.

The Crescendos are four times ICHSA Semifinalists and won NE voices in 2023 and 2024.

### **ACA-Pocalypse**

Every year, the ACA organizes ACA-Pocalypse, the A Cappella event of the year! It is a two-day event of exceptional A Cappella featuring professional headliners, Chelmsford's student ensembles and other talented high school A Cappella groups from around the region for a high-energy show! This event is typically held in May and offers great visibility for our sponsors.



### Become a sponsor

Whether it's donating via our website, attending one of our many shows during the coming year, or following our local groups on their social media, we would appreciate any and all support you provide to our cause!

To donate directly to our organization, go to: <a href="https://www.chelmsfordacappella.org/support">https://www.chelmsfordacappella.org/support</a>.

Your generous support helps us fund concerts, transportation to competitions, new equipment, and resources for our local groups.

Past & current sponsors: Workers Credit Union, Enterprise Bank, Hanscom Credit Union, University Music – join them in supporting us!



### **2024 SPONSORSHIP LEVELS**

Donation Amount	Supporter Level	Sponsor Benefits
\$150 - \$299	Pianissimo	<ul> <li>Company name listed as a supporter on the website for the 2023-24 calendar year.</li> <li>Listed as a Supporter in ACA-POCALYPSE event program.</li> <li>2 Tickets to ACA-POCALYPSE.</li> </ul>
\$300 - \$499	Piano	<ul> <li>Company name listed as a supporter on the website for the 2023-24 calendar year.</li> <li>Listed as a Supporter in ACA-POCALYPSE event program.</li> <li>2 Tickets to ACA-POCALYPSE.</li> <li>Thank you from ACA on Social Media Channels.</li> </ul>
\$500 - \$999	Forte	<ul> <li>Company name listed as a supporter on the website for the 2023-24 calendar year and on fundraising promo materials.</li> <li>Listed as a Supporter in ACA-POCALYPSE event program.</li> <li>4 Tickets to ACA-POCALYPSE.</li> <li>Thank you from ACA on Social Media Channels.</li> </ul>
\$1,000 +	Fortissimo	<ul> <li>Company name listed as a supporter on the website for the 2023-24 calendar year and on fundraising promo materials.</li> <li>Listed as a Supporter in ACA-POCALYPSE event program.</li> <li>4 Tickets to ACA-POCALYPSE.</li> <li>Thank you from ACA on Social Media Channels.</li> <li>Special recognition during the two-night ACA-POCALYPSE.</li> </ul>

ANY level of support is most appreciated. We accept donations of any size! Sponsors can pay by check or use PayPal (use "donate" button on our <u>website</u>).

The Association of Chelmsford A Cappella (ACA) is a 501c3 organization dedicated to supporting Chelmsford's a cappella community. All donations are tax-deductible.

### Why donate?

The main competition on the high school level for a cappella is the International Championship of High School A Cappella, or ICHSA for short (think Pitch Perfect!). This competition, which is run by Varsity Vocals, is a three-month-long contest that covers North America and beyond. Beginning in February, the competition features regional quarterfinal and semifinal rounds and culminates in a final round of competition. Usually held in New York City, the finals provide the top 10 teams an opportunity to compete to become the ICHSA champion.

Both of our groups have experienced success in the ICHSA competition over the years. These competitions allow the vocalists to see first-hand the skill level needed to maintain a professional edge and a knowledge base that is simply invaluable. However, this experience comes at an expense. One group making it through to the finals can cost over \$7,500.

We have some great ideas for building a cappella within our community. It is our goal to make Chelmsford a hotspot for a cappella within the Merrimack Valley and beyond. However, to do so will require your support. Please consider making a donation or becoming a sponsor. To receive the latest information about upcoming events, consider joining our mailing list.









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## THANK YOU FOR YOUR SUPPORT!